



Tamil Nadu Agricultural University
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To
The Editor,

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Sir,

I request that the following matter may kindly be published in your esteemed daily:

**A Training Programme on Extension Plus: Expanding the Roles of
Extension in TNAU**

National Institute of Agricultural Extension Management (MANAGE) in collaboration with Tamil Nadu Agricultural University, Coimbatore successfully organised. The programme was held during 18-22, July, 2016.

25 Officials from State department of Agriculture, Agricultural Universities, KVKs belong to eight states attended and benefitted. The participants were exposed to the changing scenario of agriculture and extension; changing roles of extension and new extension plus approaches and field experiences through sharing of experiences from entrepreneurs, scientists, exposure visits to progressive farmer's fields, KVKs and community based organizations.

Dr. K. Ramasamy, Vice-Chancellor, TNAU, Coimbatore graced the final day programme and suggested the ways and means of overcoming the challenges of the extension. He also highlighted the innovative extension initiatives of TNAU and its impact among the farming community. Further, he stressed for the hand-holding support to the farmers producers company.

Dr. H. Philip, Director of Extension Education, TNAU, Coimbatore spoke on the role of KVKs on front line extension activities in Tamil Nadu and the support rendered by TNAU KVKs in fulfilling the changing technology needs of farmers.

Dr. Saravanan Raj, Director, MANAGE, Hyderabad thanked the Vice Chancellor and TNAU for the support rendered in organizing the programme and explained the benefits of the programme in meeting the challenges faced by extension in India.

The participants were also exposed to various activities of TNAU.

Asst. Public Relations Officer